Attorney Docket No.: GB920010076US1 (7161-184U)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of Customer Number: 46320

Simon HOLDSWORTH : Confirmation Number: 6280

: Group Art Unit: 2446 Application No.: 10/016,935

: Examiner: S. Sciacca Filed: December 14, 2001

For: SELECTION OF COMMUNICATION STRATEGIES FOR MESSAGE BROKERS OR

PUBLISH/SUBSCRIBE COMMUNICATIONS

REQUEST FOR RECONSIDERATION

Mail Stop Amendment Commissioner For Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The following Remarks are submitted in response to the Office Action dated October 27,

2009.